

Who is Link Charity?

Link Charity exists to provide service, tools, education and guidance in the area of gift planning to charities and their donors in Canada.

Gift Planning...simplified

Our Founder and current Board Chair Harry Houtman has been in the philanthropic charitable world since the mid 1970's. After decades of service in a variety of charities, he saw a real need to simplify the administration and provide adequate tools for linking together charities and donors towards planned giving initiatives. Link Charity was established in 1998 to fulfill that need.

In Link Charity's last fiscal year (2012-2013) we provided over \$6.1 Million to over 500 recipient charities in Canada and our goal is to provide \$100 Million to charities in Canada over the next 10 years.

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**Donor Advised
Funds**



Gift Planning...simplified

Link Charity - Donor Advised Funds

A Donor Advised Fund allows you the donor to set up an investment fund that in turn makes regular gifts to your favourite charities for a set period of time or for generations to come. In essence, by setting up a Donor Advised Fund you can think of yourself as the CEO of a small foundation without all the expense.

Benefits:

- ⇒ Unlike a charitable foundation with all of its restrictions a Donor Advised Fund is completely flexible. There are no restrictions on the amount of capital retained, on the amount of gifts released or on the accruing interest.
- ⇒ You receive an immediate charitable tax receipt on the original donation amount. Any subsequent donations to the fund also receive an immediate receipt.
- ⇒ Multiple donors could give to your fund. In essence, you are creating a family named foundation.
- ⇒ You can choose the gifts to be sent anonymously.

How We Can Help

Link Charity provides a simple streamlined approach to establishing a Donor Advised Fund. It is as simple as informing Link Charity of your desires and writing your initial donation, Link Charity does the rest for you.

Link Charity ensures the donation gets invested in its permanent investment pool (at an average of 8.7% over the past 15 years).

Annually or semi-annually Link Charity provides you the donor with a report with the fund amount and asks for direction for its disbursement. These directions for disbursements can also be set up automatically and changed only by the donor.

Donor Advantages

1. Save hundreds of dollars in lawyer fees by using Link Charity's letter of direction with your will.
2. Easy and cost effective process for donating stocks and mutual funds, which can save hundreds of dollars in brokerage fees and capital gains.
3. When supporting multiple charities under one Link Charity Gift Annuity you will save time, money and effort.
4. Your donations can be anonymous and selective to many charities using one giving tool.
5. Create a type of Family Foundation through a Donor Advised Fund program without all the costs and legalities involved in other programs.
6. Save thousands of dollars in taxes both now and at estate time with Link Charity's customized gift giving estate plan.
7. Donors can be assured that all discussions and work done by Link Charity is held in the strictest of confidence.